



BIOGRAPHY of JESSE McCOLLUM

Jesse McCollum, a native of Memphis, TN, came to Washington in 1996 to complete his degree at The George Washington University and follow a dream dedicated to public service and politics.

After working for retiring U.S. Representative Harold Ford, Sr. (D – TN) he earned an internship at the Democratic Senatorial Campaign Committee for U.S. Senator Bob Kerrey (D – NE) and ignited a passion for campaigns that led to a job for U.S. Senator Tim Johnson (D – SD).

McCollum served as the political liaison to 25 members of the U.S. House before starting his career on Capitol Hill with U.S. Rep Edolphus “Ed” Towns (D – NY). He focused on telecommunications, energy, privacy, consumer protection, trade, sports, and other issues under the jurisdiction of the Energy & Commerce Committee and leadership of Chairman John D. Dingell (D – MI).

In 2006, Jesse became the Director of Congressional Affairs for the National Beer Wholesalers Association. Following a return to public service as Deputy Staff Director for the Committee on Oversight & Government Affairs under Chairman Towns, he partnered with Eris Group where he established a practice advocating for interests spanning financial services, technology, biopharma, intellectual property, and alcohol regulatory policies.

For over a decade, McCollum spearheaded the Washington office for Nike, Inc., re-energizing one of the world's most iconic brands in the political arena. Beyond addressing trade, tax, sustainability, digital policy, global labor, supply chain, corporate governance, and geopolitical challenges, he adeptly navigated brand reputational matters, cultivating trust and influence for the company from a broad range of bipartisan stakeholders.

In 2023, Jesse established Tidal Basin Advisors as a nimble, innovative firm with a bespoke approach to building relationships and serving clients who want to solve public policy challenges at the highest level of government.

He resides in Chevy Chase, MD, with his wife, daughter, and their rescue dog, Buddy and spends his time serving on the Board of Directors for the First Tee of Washington, DC, and volunteering as an assistant coach on the golf team at The Stone Ridge School of the Sacred Heart.